

## T-Shirt Fundraiser Guidelines



- ❖ This optional fundraiser has been successful for several ESC teams. To participate, your team must follow these guidelines.
- ❖ Designate a fundraising chairman from your team. This person will be the sole point of contact between the team and the Official ESC Gear Representative.
- ❖ Have your fundraising chairman send your completed form to the ESC Gear Rep via email at [escgear@cox.net](mailto:escgear@cox.net). The team fundraising chairman is the only person permitted to contact the ESC Gear Rep.
- ❖ Familiarize your team with the fundraiser guidelines. The necessary forms are posted on the ESC website under the “Gear” link.
- ❖ Give your team a deadline to collect all the company names and checks to deliver to your chairman.
- ❖ T-Shirt Design:
  - Front - Black **ESC** logo only.
  - Back – Sponsor name(s) in black text (NO LOGOS). The sponsor name(s) reflect the sponsorship level. Sponsor Levels: [examples ONLY; you should select your own sponsorship level pricing]
    - BLACK LEVEL - (\$500.00): sponsor name in **Bold** in LARGE TEXT
    - WHITE LEVEL (\$300.00): sponsor name in **Bold** in regular text
    - RED LEVEL (\$100.00): sponsor name normal text
    - **Team Name** will also be at the top/back of the T-shirt.
  - Each Sponsor Level will be alphabetized on the shirts. The above prices are examples only. (No logos this year) All sponsor names must be submitted at the time of your order by your team contact. The sponsor names should be listed in order by sponsorship level and alphabetized within the levels.
- ❖ T-Shirt Quality: The shirts are Gildan, 6.1 oz. ultra-cotton shirts.
- ❖ Sleeves: Long and short sleeve shirts are available.
- ❖ T-Shirt Color: Select a single color for your entire team’s T-Shirts. Available colors are posted on the ESC website’s “Gear” link. The color of the shirts may affect pricing.
  - \* Available colors: White, Lt. Steel, Pink, Gold, and Red. Safety Green and Safety Orange are available in long sleeve for adult sizes only.
- ❖ Sponsors: Sponsors must be appropriate to represent the Edmond Soccer Club. This will be determined by ESC Board if questionable. Team players must collect their sponsorship money before the deadline you set because ½ of the order cost is required when your order is placed. All Sponsorship checks will be made out to the team account. Each team sponsor must complete a sponsorship form, a copy of which the team contact retains.
- ❖ T-Shirt Cost: Estimated costs on the shirts will be approximately \$13.00 each for short sleeve and approximately \$18.00 for the long sleeve. This price includes sales tax but does not include a fee of \$20.00 per team for the screen charge for the back of the shirt. These costs are estimates and you will need to confirm the per shirt cost with the ESC Gear Rep when you place your order.
- ❖ ESC Logo: The ESC logo and/or Edmond Soccer Club identifier can only be used when approved by ESC Board for any type of fundraising or any other use. Reproduction of the ESC logo or Edmond Soccer Club identifier is strictly prohibited by anyone other than an approved vendor. The approved vendor’s list is posted on the ESC website’s “ESC Gear” link. Approved vendors can produce several fundraiser items including flags, bumper stickers, spirit gear, and uniforms.
- ❖ Each player pays for his or her T-shirt, family members are also encouraged to purchase and wear to give sponsors full exposure. We would like shirt orders to be a minimum of 24 per team. All players on the team must purchase a shirt.

\*T-Shirt Fundraiser questions should be submitted to the ESC Gear Representative at ([escgear@cox.net](mailto:escgear@cox.net)).